



Patron



**Prof. Alok Kumar Rai, Vice-Chancellor
University of Lucknow**

**Memorandum of Understanding
Between
Counselling and Guidance Cell
University of Lucknow
&
AWOKE India Group**

Pravin Kumar Dwivedi
President
AWOKE India Group

Prof. Madhurima Pradhan
Director
Counselling and Guidance Cell
University of Lucknow

Date: 08th Feb, 2022, Tuesday

Time: 03:00PM-04:00PM



AWOKE India™
एवोक इण्डिया



University of Lucknow

Programme Schedule for the Ceremony of Signing

Time	Activity
03:00PM – 03:03PM	Welcome and opening remarks by Dr Anu Kohli, Coordinator, Faculty of Commerce, Counselling and Guidance Cell, Department of Business Administration, University of Lucknow
03:03PM – 03:08PM	Welcome address and Introduction of Counselling and Guidance Cell by Prof. Madhurima Pradhan, Director, Counselling and Guidance Cell, University of Lucknow
03:08PM – 03:18PM	Introduction of Awoke India by Mr Pravin Dwivedi, President, Awoke India Foundation, Lucknow
03:18PM – 03:23PM	Comments by Prof. Rakesh Chandra, Dean Academics, University of Lucknow
03:23PM – 03:25PM	Signing of MOU
03:25PM – 03:35PM	Words of Wisdom by Prof. Alok Kumar Rai, Hon'ble Vice-Chancellor, University of Lucknow
03:35PM – 03:45PM	Interaction with students
03:45PM – 03:50PM	Vote of thanks by Dr. Vaishali Saxena Deputy Director, Counselling and Guidance Cell, University of Lucknow
03:50PM – 03:55PM	Vote of thanks by Mr. Pravin Dwivedi, President, Awoke India Group

PRESS NOTE

THE UNIVERSITY OF LUCKNOW SIGNS AN MOU WITH AWOKE INDIA FOR FINANCIAL EMPOWERMENT

The Memorandum of Understanding was signed between Counselling and Guidance Cell, the University of Lucknow with AWOKE India Group on 08th February 2022 Tuesday at 03:00 pm

This MOU aims at enhancing the employability of students with practical and on-the-job learning in the area of financial management. AWOKE India Group in collaboration with Counselling and Guidance Cell will provide mentoring & guidance to students of the University of Lucknow for start-ups & entrepreneurship.

The MOU was signed by Prof. Alok Kumar Rai, Vice-Chancellor, University of Lucknow, and Mr. Pravin Kumar Dwivedi, Director, AWOKE India Group, LU. Prof. Madhurima Pradhan, Director, Counselling, and Guidance Cell formally welcomed all the guests and told about Counselling and Guidance Cell and its vision and mission. The vision of this one-year-old Counselling and Guidance Cell is to accelerate the transition from old education policy to new Education Policy 2020 which aims at creating world-class multidisciplinary institutions. The mission of this Cell is to support, value, and challenge the students of the University of Lucknow to develop their full potential, psychological immunity, and skills to thrive in the challenging situations of life. She told that internships, training programs, workshops organized in collaboration with AIG and CGC would provide students of university new-age career skills and practices on the ground learning opportunities in the emerging areas of Finance and enhance their employability.

Mr. Pravin Dwivedi, President, AWOKE India Foundation, Lucknow gave a comprehensive introduction of AWOKE India Foundation, Lucknow. He told students need to build financial acumen before entering into employment. Learning practical aspects of finance sooner than later makes life much better in all respects.

Prof. Rakesh Chandra, Dean Academics, University of Lucknow was keen with this MOU on promoting Apprenticeship-hands on training. Developing vocational

courses like GST and insurance. Faculty programs like Training of the teachers(TOT) to teach these courses.

The words of inspiration and encouragement were spoken by Prof. Alok Kumar Rai, Hon'ble Vice-Chancellor, University of Lucknow. During the exchange of MOU he said, in knowledge industry employability is the new education policy. Still in India 65%-85% are not employable. He also spoke about industry academia partnership. This collaboration with AWOKE India will support our students to understand the basics of entrepreneurship and entering into start-ups. From these courses our students will benefit in getting skill-based knowledge.

The program was moderated by Dr. Anu Kohli, Coordinator Counselling and Guidance Cell, University of Lucknow.

Mr. Pravin Dwivedi, President, Awoke India Foundation, Lucknow made interacted with the students and answered many of their questions. Students from the Department of Business Administration, Public Administration Commerce, and Economics participated in this program.

Student from Department of Economics Mr. Vivek asked question on how to save retail investors and also on Crypto currency and stock market during the ongoing pandemic situations.

Dr. Vaishali Saxena Deputy Director, Counselling and Guidance Cell, University of Lucknow, and Mr. Pravin Dwivedi, President, AWOKE India Group proposed a vote of thanks on this occasion.

The other dignitaries present on the occasion from the University of Lucknow were Dean student welfare, Prof. Poonam Tondon, Dean Academics, Prof. Rakesh Chandra, Dean Research, Prof. Rajiv Pandey. And dignitaries present from AWOKE India were Mr. V. P. Sahi, Former General Manager, Times of India, Dr. Deepti Dwivedi, Managing Director, Arth Vipra Finvest Private Limited, Ms. Garima Srivastava, Head Training & HR AWOKE India Group, CS. Shivani Saxena, Manager Compliance & Secretarial, AWOKE India, Sajal Srivastava, Social Media Expert, AWOKE India.

AWOKE India Group established in 2012 is a training, consulting, and social enterprise.

AWOKE India has been relentlessly working towards reaching out to all the segments of society in its pursuit to train and skill them esp. in the core area of financial acumen. The name AWOKE is an acronym for "A Wisdom One Knowledge Enterprise". In line with its spirit, the group companies aim to bring in a new awakening by adding wisdom through their knowledge-driven initiatives for all the stakeholders. AWOKE India works to strengthen individuals' skills and enable enterprises to scale greater heights. AWOKE India has done over 1000 programs in 29 states for over 80000 participants in 200 districts in various government and non-government organizations.

For more info kindly contact –

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Visit us on. www.awokeindia.com





लवि और फेडरल यूनिवर्सिटी वुकारी के बीच समझौता

जासं, लखनऊ : लखनऊ विश्वविद्यालय ने शोध, संस्कृति को बढ़ावा देने के उद्देश्य से मंगलवार को नाइजीरिया की फेडरल यूनिवर्सिटी वुकारी के साथ एमओयू पर हस्ताक्षर किए। इस अवसर पर विश्वविद्यालय के कुलपति प्रो. आलोक कुमार राय के साथ आनलाइन माध्यम से फेडरल यूनिवर्सिटी के डिप्टी वाइस चांसलर प्रशासन प्रो. सीपी शिंगू, डिप्टी वाइस एकेडमिक प्रो. जूडिथ बेमिना, डा. एमानुएल एतिम, डायरेक्टर इंटरनेशनल प्रोग्राम, लवि की अधिष्ठाता छात्र कल्याण प्रो. पूनम टंडन सहित अन्य शिक्षक शामिल हुए।

एमओयू पर हस्ताक्षर करने के बाद लखनऊ विश्वविद्यालय के कुलपति प्रो. अलोक कुमार राय ने बताया कि दोनों देशों में अच्छे संबंध हैं। इससे दोनों विश्वविद्यालय शिक्षा, शोध और संस्कृति के क्षेत्र में बेहतर संवाद स्थापित करेंगे। डीन स्टूडेंट्स वेलफेयर प्रो. पूनम टंडन ने बताया कि इस एमओयू के माध्यम से दोनों



एवोक इंडिया ग्रुप के साथ समझौता ज्ञापन पर हस्ताक्षर की जानकारी देते कुलपति प्रो. आलोक कुमार राय, एवोक इंडिया ग्रुप के निदेशक प्रवीण कुमार द्विवेदी • सीजन्य : लवि संस्थानों बीच समान हित के विभिन्न मुद्दों एवं प्रकरण पर अकादमिक सहयोग स्थापित होगा। दोनों संस्थान के शिक्षक, छात्र एवं शोधार्थी, शिक्षण व अन्य सम्बंधित विषयों पर सहयोग करेंगे। संस्थाओं में शैक्षिक मैटेरियल एवं शोध तकनीकों का भी आदान प्रदान हो सकता है। यह द्विपक्षीय एकेडमिक एक्सचेंज को बढ़ावा देगा और विविध क्षेत्रों में गतिशीलता बढ़ेगी। इस अवसर पर डीन अकादमिक प्रो. राकेश चंद्रा, डीन रिसर्च प्रो. राजीव पांडेय, डायरेक्टर इंटरनेशनल अफेयर्स प्रो. आरपी सिंह भी उपस्थित रहे।

काउंसिलिंग एंड गाइडेंस सेल के साथ भी एमओयू : लखनऊ विश्वविद्यालय के परामर्श एवं मार्गदर्शन प्रकोष्ठ ने विद्यार्थियों के आर्थिक सशक्तीकरण, वित्तीय

जागरूकता एवं शिक्षा के लिए एवोक इंडिया ग्रुप के साथ समझौता ज्ञापन पर हस्ताक्षर किए। विश्वविद्यालय के कुलपति प्रो. आलोक कुमार राय ने कहा कि इस एमओयू का उद्देश्य वित्तीय प्रबंधन के क्षेत्र में व्यावहारिक और कौशल विकास के माध्यम से विद्यार्थियों की रोजगार क्षमता को बढ़ाना है। विद्यार्थियों को स्टार्टअप और उद्यमिता के लिए सलाह और मार्गदर्शन दिया जाएगा। एमओयू के अवसर पर एवोक इंडिया ग्रुप के निदेशक प्रवीण कुमार द्विवेदी ने बताया कि दोनों संस्थाओं के सहयोग से विद्यार्थियों के लिए इंटरनेशिप, प्रशिक्षण कार्यक्रम व करियर कौशल व ट्रेनिंग को सुविधा दी जाएगी। चोकेशनल कोर्स डिजाइन करने में मदद की जाएगी। शिक्षकों को भी प्रशिक्षित करेंगे। इस अवसर पर काउंसिलिंग एंड गाइडेंस सेल की निदेशक प्रो. मधुरिमा प्रधान, डीन एकेडमिक प्रो. राकेश चंद्रा, डा. अनु कोहली सहित मनोविज्ञान विभाग के अन्य शिक्षक भी उपस्थित रहे।

Times of India lko 9/02/22

LU to enhance employability & skills of students with internships, training

TIMES NEWS NETWORK

Lucknow: To enhance employability of students with practical and on-the-job learning in financial management, Lucknow University on Tuesday signed an agreement with Awoke India, a training, consulting and social enterprise.

The MoU was signed by LU vice-chancellor Prof Alok Rai and director, Awoke India, PK Dwivedi. Under the MoU, LU's counselling and guidance cell will help in mentoring for start-ups and entrepreneurship.

Director of LU's counselling and guidance cell, Prof

LU signs MoU with Nigerian university

LU also signed an MoU with Federal University, Wukari Taraba State, Nigeria. As per the agreement, the two institutions shall encourage co-operation in any discipline which is studied in both the institutions. The institutions shall promote exchange of information and academic material. The collaboration will add to the prospects of human resource exchange, and shall establish linkage towards exchange of visiting scholars and students besides exchange of faculty members for teaching, research, or both; or the hosting of visiting scholars from either party. "The MoU is a significant step towards bilateral academic exchanges, and will add to multidimensional mobility," said dean, students' welfare, LU, Prof Poonam Tandon.

Madhurima Pradhan, said: "Students will be offered internships, training programmes and workshops in collaboration with the Awoke India group. This will help

in providing new-age career skills and practices on the ground learning opportunities in emerging areas of finance thereby enhancing their employability."

UG exams to start on Feb 25

Lucknow University on Tuesday announced revised schedule for UG exams. The third semester BSc and fifth semester BCom exams will begin from February 26, fifth semester BSc, third and fifth semester BA, and third semester BCom from February 25.

"This industry-academia partnership will support our students to understand the basics of entrepreneurship and entering into start-ups," said Prof Rai.

Timestamp Name Course Faculty / DepSemester Contact No Untitled
Question

2022/02/03 11:08:48 AM GMT+5:30

2022/02/03 11:17:13 AM GMT+5:30

2022/02/04 Prabhat kumPHd Economics First 8934888998 Option 1

2022/02/04 Vivek kumar yPhD Economics, fa 19267906711 Option 1

2022/02/04 LALIT KUMAPhD DEPARTMENTFIRST 8953022168

2022/02/04 2Mariyam ShaPhD in EconoEconomics 17985557082 Option 1

2022/02/05 KISHAN PANMBA DEPARTMEN 18090575545 Option 1

2022/02/05 Ankita TiwariMBA LUMBA 19517608960

2022/02/05 NIHAL PATELMBA MBA 1sylvt 639371614

2022/02/05 Muskan singMBA Department o4th sem 8355001287 Option 1

2022/02/05 Harshita JaisMBA 1st yearDepartment o1st semester7

985060990 Option 1

2022/02/05 Shruti AwastHuman resouLumba 46306048105 Option 1

2022/02/05 Anjali Singh MBA Department o 47905131180 Option 1

2022/02/05 2Kshitij Singh MBA 1st SemLUMBA 1st 6388988445 Option 1

2022/02/05 7Soumya ParaMBA LUMBA 19452408093

2022/02/05 7Meghna BaraMBA LUMBA 1st semester7 755806075

2022/02/07 zabihullah MoMBA Department oFourth 9198701103

2022/02/07 Roshani SharMBA financeBusiness adm4th 8924957551

Option 1

2022/02/07 Roshni MBA FinanceLUMBA 46306906732 Option 1

2022/02/07 Mrinali AnandMBA Department o 46387121363

2022/02/07 Iftikharullah FMBA Finance 4th 8423552928

2022/02/07 Divya SrivastMBA (IB) LUMBA 49415019834 Option 1

2022/02/07 Ankit Pal MBA (IB) LUMBA 47784976671 Option 1

2022/02/07 Saad Sabir SiMBA (InternalU MBA 49919140202 Option 1

2022/02/07 AJITA DUBEYMasters in PuFaculty of Art3rd

Semester6394230700

2022/02/07 3Yashi Negi Masters in PuDepartment o3rd 9455714848

2022/02/07 4Harsh awastM. A. Public admin 38840047747

2022/02/07 Ayushi guptaMBA Department o 47607767877 Option 1

2022/02/07 Manisha devMBA Department o1st 9305313149

2022/02/07 Nikhil Kumar MBA Department o 18429087190 Option 1

2022/02/08 utkarsh mishPhD -3 Department o 68005335217