Sources of Long Term Finance

• The various sources of long term finance available to a company are:

Debt	Equity
Debentures	Equity Shares
Term Loans	Preference Shares
	Retained Earnings

- Shares provide ownership rights to investors.
- Debentures or bonds provide loan capital to the company, and investors get the status of lenders.
- Loan capital is also directly available from the financial institutions to the companies.

Equity Shares-Features

- Claim on Income
- Claim on Assets
- Right to Control
- Voting Rights
- Pre-Emptive Rights
- Limited Liability

Equity Shares-Pros and Cons

Advantages

- ✓ Permanent Capital
- ✓ Increases Borrowing Base
- ✓ Dividend Payment Discretion

Disadvantages

- □ Risk
- Ownership Dilution

Preference Shares

Similarity to Equity Shares:

- 1. Non payment of dividends does not force company to insolvency.
- Dividends are not deductible for tax purposes.
- In some cases, it has no fixed maturity dates.

Similarity to Debentures:

- Dividend rate is fixed.
- Do not share in residual earnings.
- 3. Preference shareholders have claims on income and assets prior to ordinary shareholders.
- 4. Usually do not have voting rights.

Preference Shares-Features

- 1. Claims on Income and Assets
- 2. Fixed Dividend
- 3. Cumulative Dividend
- 4. Redemption
- 5. No Voting Rights
- 6. Convertibility

Preference Shares-Pros and Cons

Advantages:

- ✓ Risk less leverage advantage
- ✓ Dividend postponability
- ✓ Fixed dividend
- ✓ Limited Voting Rights

Disadvantages:

- Non-deductibility of Dividends
- Commitment to pay dividends

DEBENTURES

- A debenture is a long-term promissory note for raising loan capital.
- The firm promises to pay interest and principal as stipulated.
- The purchasers of debentures are called debenture holders.
- An alternative form of debenture in India is a bond.
- Mostly public sector companies in India issue bonds.

Debentures-Features

- Interest Rate
- Maturity
- Redemption
- Security
- Claims on Assets and Income
- Tax Advantage on Interest

Types of Debentures

- 1. Non Convertible Debentures
- 2. Fully Convertible Debentures
- 3. Partly Convertible Debentures
- 4. Registered / Non Registered Debentures
- 5. Secured / Unsecured Debentures

Debentures-Pros and Cons

Advantages:

- ✓ Less Costly
- ✓ No ownership Dilution
- ✓ Fixed payment of interest
- ✓ Reduced real obligation

Disadvantages:

- ☑ Obligatory Payment
- ▼ Financial Risk
- Restricted Covenants

Term Loans–Features

- Maturity
- Direct Negotiations
- Security
- Restrictive Covenants
 - 1. Asset related covenants
 - 2. Liability related covenants
 - 3. Cash flow related covenants
 - 4. Control related covenants
- Repayment Schedule

RETAINED EARNINGS

- These are the part of profits that are kept aside by the company over a period of time to meet the future capital requirements of the company.
- These are free reserves of the company which do not carry any cost and are available without any interest or dividend burden on it