

# Counselling & Placement Cell, University of Lucknow

Established in March 2017



## TIME –TABLE

**FACULTY DEVELOPMENT PROGRAMME under DST- NIMAT PROJECT  
sponsored by Entrepreneur Development Institute of India, Ahmedabad  
January 22, 2018 to February 5, 2018**

**ALL SELECTED CANDIDATES ARE REQUIRED TO REPORT SHART AT 9.30 AM ON 22<sup>ND</sup> January, 2018 AT  
THE VENUES**

<i>Day</i>	<i>Morning Session I</i>	<i>Session Session II</i>	<i>Afternoon Session III</i>	<i>Session Session IV</i>
22 <sup>nd</sup> Jan	<b>Registration</b>	<b>Chief Guest</b> -Shri OmpalSingh-RastiyeSahSangathanMantri] Presided by: Hon'ble Vice Chancellor, LU <b>Guest of Honour</b> - Dr.AlkaTandonBhatnagarDirector Mahilakalyan, UP Govt. <b>Special Guests</b> - <b>Prof. S.Shukla</b> -Dean FOC LU Dr. D Kumar, AGM-BIRD Lko	Programme Objective & Orientation <b>Prof.MadhurimaLall</b> <b>Director CPC,</b> <b>Ex-Head of Applied</b> <b>Economics</b> <b>University of Lucknow</b>	<b>To be continued</b>
23 <sup>rd</sup> Jan	<b>Why Entrepreneurship: Entrepreneurship- Concept Historical background MsAparnaMishra, Founder,ClubCafeBiz, Lucknow.</b>	<b>To be continued</b>	<b>EDPs-methodologies &amp; strategies-promotional work &amp; developmental inputs</b>  <b>Prof. P.K Chaubey</b> <b>Director, IMS,LU</b>	<b>To be continued</b>
24 <sup>th</sup> Jan	<b>Achievement Motivation Training (AMT) : how to develop achievement motivation</b>  <b>Dr. P. K. Khattri</b> <b>Retd Head, Psychology</b> <b>Dept. National P.G. College</b>	<b>To be continued</b>	<b>Profile of an Entrepreneur</b>  <b>Mr.C.S.Verma</b> <b>Director, Resource</b> <b>Management Group,</b> <b>Lucknow.</b>	<b>Case studies</b>  <b>Mr.C.S.Verma</b> <b>Director, Resource</b> <b>Management Group,</b> <b>Lucknow.</b>
25 <sup>th</sup> Jan	<b>How to start a SSI unit (general concept about the</b>	<b>Agencies Involved In Promoting</b>	<b>How To Make Project Proposal/</b>	<b>To be continued</b>

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**10.30 TO 11.30 : SESSION 1, 11.30 TO 11.45: TEA BREAK, 11.45 TO 1.15 : SESSION 2  
1.15 TO 1.45 : LUNCH, 2.00 TO 3.30 : SESSION 3, 3.30 TO 3.45: TEA BREAK, 3.45 TO 5.15: SESSION 4**

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	govt. formalities, rules & regulations etc.)  <b>Mr.U.C.Shukla, Director, MSME Institute, Kanpur.</b>	<b>&amp; Assisting SSI Units</b>  <b>Mr.U.C. Shukla Director, MSME Institute, Kanpur</b>	<b>How to make proposal for and organize EACs and EDPs</b> <b>Prof. Bimal Jaiswal Dept.ofApp.Economics. University of Lucknow</b>	
27 <sup>th</sup> Jan	<b>Social Entrepreneurship: Issues and Challenges</b> <b>Mr.Ambrish Singh</b> Asst.Prof.Rajkiya Engineering College Azamgarh	<b>Interface With Successful Entrepreneur &amp; Success Stories</b> <b>Dr.Assutosh Srivastava</b> Director BhartiyaCounselling Psychology Association	<b>Role Of Supporting Agencies-</b> <b>DIC, SIDC,.</b> <b>Mr DDR Srivastava</b> <b>AGM-SBI</b>	<b>Role of Financial Institutions Banks / SFC .</b> <b>Mr DDR Srivastava</b> <b>SBI</b> <b>AGM-SBI</b>
28 <sup>th</sup> Jan	<b>Entrepreneurship Challenges And Strategies For Success</b>  <b>MsRachita Vyas,Founder, Elance Group, Lucknow.</b>	<b>To be continued</b>	<b>Achievement Motivation Training (AMT)</b>  <b>Dr Vaishali Gupta</b> <b>Associate Professor, DPA, University of Lucknow</b>	<b>To be continued</b>
29 <sup>th</sup> Jan	<b>Problem Solving &amp; Decision Making</b>  <b>MrAlok Mohan</b> <b>AGM, Business Initiative and Development, DanikBhaskar Group, Bhopal, (MP)</b>	<b>To be continued</b>	<b>Technology Assistance From R&amp;D Labs &amp; Other Institutions</b>  <b>To be announced</b>	<b>Promotion &amp; Support to Technology Development Schemes of DST &amp; other agencies including Venture Capital Fund</b>  <b>To be announced</b>
30 Jan	<b>Individual Counseling Techniques</b>  <b>Prof M Pradhan</b> <b>Department of Psychology,University of Lucknow.</b>	<b>Developing Entrepreneurial Competencies</b>  <b>Prof M Pradhan</b> <b>Department of Psychology,University of Lucknow.</b>	<b>Marketing Management &amp; Marketing Support Available To SSI Units</b>  <b>Dr. Anjana Mohan</b> <b>Ex Manager PCDF &amp;Reliance</b> <b>Ex Director, World Bank Project, Guest Faculty, IMS LU University of Lucknow.</b>	<b>To be continued</b>
31 <sup>st</sup>	<b>Communication Skills-</b>	<b>Technical Aspects Of SSI Unit</b>	<b>Business Environment</b>	<b>To be continued</b>

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Jan	<b>Interacting With People For Better Results</b>  Prof.SaudUsmani. DGM,HR,Tata Motors, Lucknow Ex Head, Department of Business Administration University of Lucknow	To be announced	Scanning Dr Nazia Jamal Assistant Professor, IMS, University of Lucknow.	
01 <sup>st</sup> Feb	<b>Factory Visit</b>	<b>Factory Visit</b>	<b>Factory Visit</b>	<b>Factory Visit</b>
02 <sup>nd</sup> Feb	<b>Financial aspects of SSI units: Project cost, Source of finance, Cost of production &amp; Profitability</b> To be announced	<b>Managerial Aspects (Including Labour Legislation etc)</b>  Mr.Anil Kr. Pritam Regional P.F.Commissioner	<b>Project Identification &amp; opportunity guidance</b>  Prof. S. Medhavi Ex-Head,Dept.of Business Administration	How to prepare a Business Plan (Project Report)  Prof.Sanjay Medhavi Ex-Head,Dept.of Business Administration.
03 <sup>rd</sup> Feb	<b>Market Survey: Tools And Techniques</b>  Dr.Anup.Kr.Singh Assistant Professor, Dept. of App. Economics University of Lucknow	To be continued	<b>Interface With Successful Entrepreneur &amp; Success Stories</b> Ms,SapnaUpadhyaya Director, Ishwar foundation Financial Aspects of SSI Unit-financial projections, BEP, working capital assessment etc TBA	<b>Problems &amp; Issues In The Management Of SSI Units</b> Dr Nazia Jamal Assistant Professor, IMS, University of Lucknow.
04 <sup>th</sup> Feb	<b>Project presentation</b>	<b>Project presentation</b>	<b>Project presentation</b>	<b>Project presentation</b>
05 <sup>th</sup> Feb	<b>Action Plan and Feedback</b> Dr.Vaishali Gupta Associate Professor, DPA, University of Lucknow	<b>Action Plan and Feedback</b> Dr Nazia Assistant Professor, IMS, University of Lucknow	<b>Valedictory</b> Prof. Madhurima Lall Director CPC, University of Lucknow	To be continued

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**PROF. MADHURIMA LALL**  
**PROGRAMME DIRECTOR, FDP**  
**EX-HEAD, DEPT OF APPLIED ECONOMICS**  
**DIRECTOR, COUNSELLING AND PLACEMENT CELL**  
**UNIVERSITY OF LUCKNOW**

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