

# **REPORT ON**

## **Lucknow University Consultancy Clinic PARAMARSH INTERACTION WITH**

### **Department of Applied Economics**

DATE: 11<sup>th</sup> June 2021 Time: 1:00 PM

Platform: ZOOM

ID: 826 8749 4261

Password: growth

LUCC PARAMARSH team under the leadership of Dr. Ritu Narang held a virtual meeting with all the teachers of the Faculty of Commerce to discuss the University Consultancy Policy 2020 and deliberate upon the areas of consultation in the field of applied economics, commerce, accountancy, tax and management. The faculty members of the Department of Applied Economics were also present during this interactive session. The meeting was held on ZOOM platform (zoom id - 826 8749 4261) at 1:00 pm on 11/06/2021. Dr. Ritu Narang and her team apprised the faculty members about the Consultancy Policy 2020 and the role of LUCC PARAMARSH. In this session, Dr. Narang explained the vision and modus operandi of PARAMARSH with the help of power point presentation.

Director LUCC informed the faculty members about the potential benefits of consultancy work and role that can be played by them. She elaborated that consultancy can enhance the skillset of faculty members exponentially apart from fetching additional revenues for the University and Faculty. After brief presentation by her, she invited the faculty members to present their ideas, views and opinions for bringing in consultancy projects.

Prof. R K Maheshwari appreciated the efforts made by the University to promote the consultancy. Prof. Rachna Mujoo also expressed similar views and appointed Dr. Nagendra Kumar Maurya from the department to coordinate with the LUCC with respect to consultancy issues. Prof. Bimal Jaisawal advised the PARAMARSH team to ensure smooth conduct of consultancy in the University, especially, management of funds and payments to the teacher. Dr. Karuna Shanker Kanaujiya requested that the paper work and formalities regarding consultancy work should be the minimum.

During interaction Following areas of expertise for consultancy work were identified with the faculty members of the Department of Applied Economics,

Faculty	Area of Expertise for consultancy work
Prof. R K Maheshwari	Economics of Public Sector Enterprises Management, Banking, Electricity Tariff Determination, Banking Laws.
Prof. Rachna Mujoo	Demography and Population Studies, Human Capability, Economics of Industrialisation
Prof. Archana Singh	Strategies of Rural Development, Monetary Policy Development, Banking.
Prof. Madhurima	Entrepreneurial Development, Capacity Building/Development, Training of Manpower, Promotion of Entrepreneurship among Youth.
Prof. Bimal Jaisawal	Banking Rules and Laws, Financial Management, Export Procedure and Documentation, International Business and International Finance.
Dr. Anoop Kumar Singh	Research Techniques, Data collection and Analysis, Rural Banking and Finance
Dr. Nagendra Kumar Maurya	State Finances, Poverty and Deprivation Evaluation, Macroeconomic Development, Data Analysis, Management and Analytics, Sampling Design and Determination.
Dr. Jai Lakshmi Sharma	Operation Research, Monetary Policy and Its Impact on Various Sector of Economy.
Dr. Karuna Shanker Kanaujiya	Economics of Small & Medium Industries, Poverty and Development, Khadi and Village Industries. Environment and Resource Management.

