

REPORT ON

Lucknow University Consultancy Clinic PARAMARSH Interaction with Department of Western History

Date: 07th September 2021, Time: 3.00-4.00 p.m.

Platform: ZOOM (Meeting ID: 86068918311, Password: consult)

LUCC PARAMARSH team under the guidance of Director LUCC Dr. Ritu Narang held a virtual meeting with several departments, including Department of Western History. The meeting was held on 07th September 2021 on Zoom platform from 3.00-4.00 p.m. The agenda of the meeting was to discuss the University Consultancy Policy 2021 and deliberate upon the areas of consultation in the various fields such as human resource, brand building, legal advice, data analysis, psychological research training and also specific fields related to the individual departments. The following members of the Department of Western History attended the meeting: Prof. Madhu Rajput, Prof. Abha Trivedi, and Dr. Amita Sonekar.

Dr. Ritu Narang and her team apprised the faculty members about the Consultancy Policy 2021 and the role of LUCC PARAMARSH. She explained the vision and modus operandi of PARAMARSH with the help of a power point presentation. It was informed that registration would be mandatory for clients and the approval for consultancy projects have to be as per the Policy.

Director LUCC informed the faculty members about the potential benefits of consultancy work and the role that can be played by them in diverse fields including policy making. She elaborated that consultancy can enhance the skillset of faculty members exponentially apart from fetching additional revenue for the University and Faculty. It would usher in unlimited opportunities for research. After her presentation, she invited the faculty members to express their ideas, views and opinions for bringing in consultancy projects.

During interaction following areas of expertise for consultancy work were identified:

S.No.	Faculty Member	Area of Consultancy
1.	Prof. Madhu Rajput	Policy making in social history subjects specifically pertaining to women (Ministry of Women and Child Development), Consultancy for International Relations specifically Bhutan and Nepal (Ministry of External Affairs), Ministry of Culture.
2.	Dr. Archana Tewari	Tourism
3.	Dr. Amita Sonekar	Tourism

The Department feels that in present times, the scope of consultancy services is vast and the initiative taken by the University in this direction would be immensely beneficial for the provider and the receiver.

