

## Memorandum of Understanding (MOU)

between

**CSRBOX Foundation**

and

**University of Lucknow**

This Memorandum of Understanding (MOU) is effective from 01/01/2022 (“Effective Date”),

and is entered into by and between

**CSRBOX Foundation (SMEC Trust)** having its corporate office at 806-808, Shivalik Satyamev, Bopal, Near Vakil Saheb Bridge, Ahmedabad, Gujarat, India 380051

(Hereinafter referred to as “IBM SkillsBuild Country Partner-CSRBOX Foundation”)

And

**University of Lucknow, Lucknow**

(Hereinafter referred to as “University of Lucknow”).

### Recitals

I. Whereas, IBM SkillsBuild represented by its country partner for India-CSRBOX Foundation, is a skill building & learning digital platform where users can achieve industry relevant skills, get IBM certified badges & seek employment opportunities for Free.

II. Whereas the University of Lucknow is a higher Education institution and seeks to provide industry relevant skills and enhanced employment opportunities to its students

### Objectives

The objective of this MOU is to mutually complement both of the above parties’ energies, outreach and efforts to curate opportunities of collaborations, sharing of knowledge resources and jointly work on building capacities of the users through the IBM SkillsBuild Platform.

### Duration

This MOU is initially for one year duration w.e.f. 01/01/2022.

### Operational Aspects

Where IBM SkillsBuild will on-board ‘University of Lucknow’ as the ‘Partner’ for IBM SkillsBuild platform, and work closely with the University of Lucknow to leverage their beneficiaries/learner base of students/beneficiaries and other important stakeholders to build industry relevant skills set & enhance employability prospect of students/ learners by providing market-linked skills. IBM SkillsBuild Country Partner-CSRBOX Foundation will facilitate the on-boarding of learners (students) on the platform, while a The Central Placement Cell of the University of Lucknow will serve as the Point of Contact to motivate and

facilitate engagement (each learner initiates/completes at least one short course on IBM SkillsBuild Platform) of learners in a phased manner as mentioned below.

#### Engagement of Learners on the Platform:

- Phase I- 20% learners on the IBM SkillsBuild platform within 30 days of students' onboarding.
- Phase II- 50% learners engagement within the period of one year.

In order to maintain the desired level of social media outreach, each party promises to follow the branding guidelines for social media amplification sent as a part of the communication package. With respect to the social media outreach, each party will also appoint an appropriate person(s) to represent its organization.

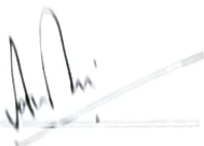
#### Termination and Extension of MOU

The partnership covered by this MOU shall terminate upon completion of the agreed upon period. In the event of non-compliance or breach by one of the parties of the obligations binding upon it, the other party may terminate the agreement with immediate effect, if there is no resolution available for the breach. This MOU can be extended further as per the mutual agreement between the parties.

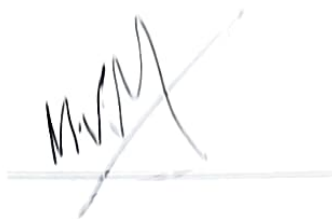
#### Financial Aspects

This MOU is of non-financial in nature where there is no financial transaction or provisioning involved.

The terms and provisions in this MOU also apply to any subsequent Addendum to this agreement. IN WITNESS WHEREOF, the parties hereto have executed this MOU on the day 01/01/2022.



Prof Alok Kumar Rai  
Vice-Chancellor  
University of Lucknow  
Lucknow



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