



DEPARTMENT OF PUBLIC ADMINISTRATION  
UNIVERSITY OF LUCKNOW



IN  
COLLABORATION WITH MISSION SHAKTI

ORGANISES

**AN INDUSTRIAL ENTREPRENEURSHIP TOUR**

**UDAAN: GIVING WINGS**



JULY  
15TH



1:00  
PM

**PATRON**

**PROF. ALOK KUMAR RAI**  
HON'BLE VC  
UNIVERSITY OF LUCKNOW

**HOST**

**SAPNA UPADHYAY**  
OWNER  
SWARN FOOD AND CRAFTS

**CONVENOR**

**PROF MADHURIMA LALL**

**COORDINATOR**

**DR VAISHALI SAXENA**  
DPA

**PROF. MANOJ DIXIT**  
PROF. & HEAD DPA

SCAN TO REGISTER



**INDUSTRY LOCATION**

**SWARN FOOD AND CRAFTS**  
BHUWAR LALABAGH NEAR LAXMI TRADERS OPP TO HI TECH  
HOSPITAL, DUBAGGA, LUCKNOW



लखनऊ विश्वविद्यालय  
University of Lucknow

**Department of Public Administration, University of Lucknow in collaboration with Mission Shakti organizes An Industrial Entrepreneurship Tour “UDAAN: GIVING WINGS”**

Department of Public Administration, University of Lucknow in collaboration with Mission Shakti has organized An Industrial Entrepreneurship Tour “UDAAN: GIVING WINGS” on July 15, 2022 to Swarn Food and Crafts, Bhuwar Lalabagh, Dubagga, Lucknow to provide actual exposure to culture and various functions of an Industry.

Altogether 35 students and 2 faculty members have availed this opportunity. During the visit Mrs. Sapna Upadhyay , owner of Swarn Food and Crafts has effectively demonstrated about each and every process involved in manufacture of their goods. They have illustrated like what types of functions are there, how one could be part of this industry and how workers are trained there. Also they give training to young entrepreneurs. Later students were taken to the floor for a view of live production line where workers were performing their usual jobs on the machines which was quite exciting and amazing for the students.

The patron was Prof. Alok Kumar Rai, Vice Chancellor, University of Lucknow, convenor Prof. Madhrima Lall, Coordinator Dr. Vaishali

Saxena, DPA and Prof. Manoj Dixit, Head DPA. The list of few units visited includes handcrafted jewellery making, weaving of table cloths and mats, decorative items for home décor, bags and pouches making unit, bangles and rakhi making units, masala making unit.

The visit has succeeded in creating opportunity to students to gain insights to various types of industries, different functions involved, the interdisciplinary nature of various industries and in invoking the students thoughts in identifying different entrepreneurial opportunities underlying each segment.

One of the student was Yashaswi Gupta, she wanted to start her own bakery and healthy food products, another example was Swati Das, as she wanted a platform where she can sell her paintings and how she can get enter in the business world.

Another student was Rohan Yadav, he want to start his own food van, he discussed some ideas regarding food items, another student was Saman Majeed, she had 20 trees of jackfruit in her farmhouse, she want to utilize them, then she got the idea of jackfruit powder and discussed her idea for startup.

The visit provides a student interface to actual industries to know what kind of real world problems are there and how they are being resolved. The students must know the working culture and atmosphere of any industry where ultimately they will be deployed after completing their degree.

An Industry visit is always an effort in the direction of making these budding entrepreneurs into a true professional and towards imbibing entrepreneurial culture.



**MISSION SHAKTI  
AN INDUSTRIAL ENTREPRENEURSHIP TOUR**

15<sup>th</sup> July 2022 ATTENDANCE SHEET

name		contact
Harish Mishra		8005335219
Ranjeet Chauhan	Ranjeet	7380674999
Pavitarsh	Pavitarsh	8756205214
Harsh Mishra		9007769910
Prakhar Srivastava		8840047747
Harsh Awasthi		8318558143
Manas Pandey	Manas	9455714840
Vallu Negi	Yashu	6394230700
Ajita Dubey	Ajita Dubey	9984150939
Sameeksha Verma	Sameeksha	9129280245
Kam Rekha Kumari	R. K. K.	7752903192
Shiwani Shrivastava	Shiwani	9336875362
Nimrampa Rai	Nimrampa	9336517202
Eklta Verma	Eklta Verma	9429210300
Prashant Bhatt		9044569474
Akhil Chaurasia	Akhil Chaurasia	9198566107
Rohan Yadav	Rohan Yadav	9794003078
Sunny Sachan	Sunny Sachan	8957281534
Samar Singh	Samar	9005368855
Saman Majeed	Saman	9450583556
Shivendra Pratap Singh	Shivendra	8858913380
Fatima Kazim	Fatima Kazim	9829692649
Tarika Mishra	Tarika Mishra	9936626635
Kartik Singh	Kartik Singh	8318100082
Hansh Mishra	Hansh Mishra	8318747386
Surabhi Mishra	Surabhi Mishra	8299216780
Amrta Kumari	Amrta	6393463836
Raj Tiwari	Raj Tiwari	919575640
Akhil Yadav	Akhil	8601109011
Said Rainy	Said	9918127090
Yashwant Singhania	Yashwant	9554941094
Asha Zahoor	Asha Zahoor	7985294270
Swati Das	Swati	8299495379
Yashasvi Gupta	Yashasvi	