



**DEPARTMENT OF PUBLIC ADMINISTRATION
UNIVERSITY OF LUCKNOW**



**IN
COLLABORATION WITH MISSION SHAKTI**

ORGANISES
**WORKSHOP
ON**

HOW TO CATER BUSINESS IDEAS



JULY
15TH



2:00
PM

PATRON

**PROF. ALOK KUMAR RAI
HON'BLE VC
UNIVERSITY OF LUCKNOW**

CONVENOR

PROF MADHURIMA LALL

COORDINATOR

**DR VAISHALI SAXENA
DPA**

**PROF. MANOJ DIXIT
PROF. & HEAD DPA**

SCAN TO REGISTER



**CHIEF SPEAKER
SAPNA UPADHYAY
OWNER
SWARN FOOD AND CRAFTS**

VENUE

**SWARN FOOD AND CRAFTS
BHUWAR LALABAGH NEAR LAXMI TRADERS OPP TO HI TECH
HOSPITAL, DUBAGGA, LUCKNOW**



लखनऊ विश्वविद्यालय
University of Lucknow

Department of Public Administration, University of Lucknow in collaboration with Mission Shakti organizes a One Day Creative Workshop On “How to Cater Business Ideas”

A One Day creative Workshop on “How to Cater Business Ideas” was organized by Department of Public Administration, University of Lucknow in collaboration with Mission Shakti on July, 15 2022 in Swarn Food and Crafts, Bhuwar Lalabagh, Dubagga, Lucknow . The Program targeted to provide opportunities to Undergraduate students, Postgraduate students and Faculty members to expand their dexterities in various significant facets involved in building Career Opportunities in Entrepreneurship and Innovation.

The patron was Prof. Alok Kumar Rai, Vice Chancellor, University of Lucknow, convenor Prof. Madhima Lall, Coordinator Dr. Vaishali Saxena, DPA and Prof. Manoj Dixit, Head DPA. The chief speaker was Mrs. Sapna Upadhyay owner of Swarn Food and crafts has elucidated on how to be an entrepreneur focusing on core areas of the Business building like the relationship between Innovation & Entrepreneurship, Types of Entrepreneurs, Functions of an Entrepreneur, Barriers to Entrepreneurship, Qualities of an Entrepreneur, Circle diagram for startup, Internal & External Factors of Entrepreneurship.

She also shared her startup story which motivated the students and had given many startup ideas. A total of 35 Students and faculties have participated in the workshop.

Some students have come up with their entrepreneurship ideas but they don't know how to start their business. Later when they have discussed their ideas, then Mrs. Sapna Upadhyay had told the way how they can turn their startup ideas into reality.

One of the student was Yashaswi Gupta, she wanted to start her own bakery and healthy food products, another example was Swati Das, as she wanted a platform where she can sell her paintings and how she can get enter in the business world.

Another student was Rohan Yadav, he want to start his own food van, he discussed some ideas regarding food items, another student was Saman Majeed, she had 20 trees of jackfruit in her farmhouse, she want to utilize them, then she got the idea of jackfruit powder and discussed her idea for startup.

This workshop has not only motivated the students, but also given ideas to start their own business.



MISSION SHAKTI
AN INDUSTRIAL ENTREPRENEURSHIP TOUR

15th July 2022 ATTENDANCE SHEET

name		contact
Harish Mishra		8005335219
Ranjeet Chauhan	Ranjeet	7380679999
Pavitosh	Pavitosh	8756205214
Harsh Mishra		9004760910
Prakhar Srivastava		8840047747
Harsh Awasthi		9318558143
Manas Pandey	Manas	9455714848
Valli Negi	Valli	6394230700
Ajita Dubey	Ajita	9984150939
Samriddha Verma	Samriddha	9129280245
Km Rakha Kumari	Rakha	70754903192
Shivani Shrivastava	Shivani	9336875362
Nibhanna Rai	Nibhanna	9336517282
Eleta Verma	Eleta Verma	8429210300
Prashant Bhatt		9044569474
Ashish Chauhan	Ashish	9198566107
Rohan Yadav	Rohan Yadav	979703078
Sunny Sachan	Sunny Sachan	8957281524
Siddhant Singh	Siddhant	9005368855
Saman Majeed	Saman	9450583556
Shivendra Pratap Singh	Shivendra	8858913380
Fatima Kazim	Fatima Kazim	9829692649
Tarini Mishra	Tarini Mishra	9936426635
Kartavy Singh	Kartavy	8318100082
Hansh Mishra	Hansh Mishra	9318747386
Susabhi Mishra	Susabhi	8199216780
Amya Kumari	Amya	6393463836
Rat Tivari	Rat	919575640
Ashish Yadav	Ashish	8601109011
Sajid Rainy	Sajid	9918127090
Yashvrat Singhania	Yashvrat	955494099
Aisha Zahoor	Aisha Zahoor	7985294270
Swati Das	Swati	8299495379
Yashraj Gupta	Yashraj	